



Preparing Your Home for Real Estate Photographs Checklist

General Areas

De-clutter as much as possible, especially excessively furnished rooms – store excess in garage

Replace all light bulbs with matching bulbs

Remove all personal items e.g. photos

Tidy / Hide all power leads / cables

Move garbage cans out of sight (Chuck does this)

Remove piles of mail, newspaper and magazines

Clean all windows inside and out

Living Areas / Recreational Rooms Living Areas / Recreational Rooms

Turn off TV and put remotes away

Remove all toys, fans, game consoles

Remove Exercise bikes / equipment

Arrange DVDs, games, books neatly in shelves

Turn off and clean ceiling fan

Kitchen / Dining Areas

Clean and put away all dishes / cutlery

Remove all small appliances

Clean all splash backs, range hoods and large appliances especially if stainless steel

Remove all detergents, dish clothes, dish rack, tea towels, drain plugs.

Ensure range hood lights are working

Remove all objects from fridge e.g. magnets, photos

Remove bins and pet bowls

Minimize counter top clutter e.g. salt and pepper, coffee, cereal boxes

Bedrooms

Make all beds. Solid color bedding photographs better than patterns.

De-clutter toys, books, games, tissue boxes.

Remove all personal items.

Ensure bedside lamps are working.

Remove posters / stickers from walls.

Clear away all clothes

Bathrooms / Powder Rooms

Remove all soaps / shampoo / face washers / bath mats / toys / scales / bins

Remove all tooth brushes / tooth paste / razors / hair dryers.

Make sure glass and mirrors are spotless

Remove all non-matching towels.

Remove toilet cleaning utensils.

Ensure toilet roll is not empty

Close all toilet lids (Chuck does this)

Outside Areas

Mow and rake the lawn and trim edges

Rake / sweep up leaves, sticks, papers

Remove all gardening equipment e.g. hoses, rakes, wheel barrows

Sweep or preferably pressure clean driveway and paved areas

Tidy garden e.g. weeds

Remove all cars / boats / bikes / trailers

Remove all toys

Pool/Spa Areas

Ensure pool is clean

Remove all pool cleaners and poles

Remove all pool toys

60 Minutes before Photo shoot Checklist

Set the table (optional)

Place wine glasses and wine on outside table (optional)

Open all blinds (Chuck does this)

Turn on all lights (Chuck does this)

Turn off ceiling fans (Chuck does this)

Turn off TV

Put pets away

Put children away ;)

Ensure vehicles can't be seen (driveway should be clear of cars)

The photo shoot will take about 45 minutes. I will be photographing the inside and outside of your home.

I'll be photographing all of the major rooms.

I normally do not photograph the garage unless it has special features.

If you have special features of your home that are not obvious please let me know about these so I include them in the shoot.

If you have any questions feel free to give me a call or email me.

I look forward to photographing your home.

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